

Success stories for the “PME day”

Cooperative	EU Policy	EU call for tenders	First	After
Coop. Soc. La dispensa di San Sadurano (FO) President: Daniela di Russi	II Facilitating access to finance	Measure B1 “Integration or reintegration in the labour market of disadvantaged groups” - European social fund - Objective #3 - 2001-2003	To understand how the cooperative Dispensa di Sadurano was born, we need to take into consideration the story of the social and agricultural cooperative San Giuseppe, born in 1982. From the beginning, this cooperative has developed initiatives, and is linked to its 2 main entrepreneurial and social directives (agricultural development and human promotion). As in 1999, the Cooperative San Giuseppe has stimulated the creation in Sadurano of a new social cooperative of type A ¹ (la Sadurano Salus). During 2003, the “Dispensa di Sadurano” had been created in order to response to the need of making up and marketing agricultural products (restaurants)	The project financed by the European Union has been essential in order to create this new entrepreneurial initiative for 5 self-employed workers, 2 women and 3 men including 3 disadvantaged persons. The founders of this cooperative were aware of the hard task they had to start the catering activity but at the same time, they felt stimulated as they were designing a space opened to the public, as the management of commercial activities, where it was possible to measure the social activities of rehabilitation or reinsertion of the disadvantaged social strata, based on the principles of social cooperatives of type B ²
Cooperativa Sociale Fenice President: Andrea Giostra	III Encouraging entrepreneurship in Europe - entrepreneurship education	“Community initiative - Occupation and appreciation of human resources - integra sector - Project	We created our cooperative in June 1996. The idea was launched by a group of young social operators, of graduates in social sciences and in economic sciences. We began immediately to deal with problems regarding the infancy and the adolescence by launching psychological, educational and social	The Idea Anteros project, one of the first projects managed by the cooperative Fenice, financed by the European Union and by the labour Ministry within the Community initiative "Occupation and appreciation of Human Resources", set as priority objective the creation of

¹ Type A social cooperatives are cooperatives providing social services to the Community

² Type B social cooperatives are cooperatives providing labour insertion to the disadvantaged persons

		<p>1960/E2/I/R of 1997/99 - Region: Sicilly”</p>	<p>consulting services in school institutes in some of the districts most at risk in the city of Palermo: Brancaccio, St. Phillip Neri (e.g. Z.E.N.), Malaspina, Borgo Vecchio.</p> <p>In November 1997, we opened the first family-house that we called “La Culla di Alice” (Alice’s cradle). It has the capacity for 8 children aged from 0 to 5 years. This structure has been promoted and financed by the city of Palermo (Rights of the minors). In 1997, it used the first funds for the infancy and the adolescence made available by the State (Law 285/1997) and has experimented in Palermo the opening of 5 family-houses for 8 young infants (0-3 years). From this first experience, other activities were born managed by the Fenice cooperative.</p> <p>Today the social cooperative Fenice deals with services of social assistance. Particularly, from 1997, when an important experience was developed in two sectors of intervention: the management of services to children sexually abused and mistreated and the management of projects and services to people with pathological dependence.</p> <p>In the juvenile sector, the Fenice cooperative manages three family-houses : Pelope, La Culla di Alice and the CABAM. Two of them welcomes children sexually abused aged from 6 to 12 years, the other one welcomes</p>	<p>new working opportunities and the insertion in the labour market of the so-called weak social strata. The Integra sector determined the category of people concerned: drug-addicts, ex drug-addicts, HIV positive, etc.</p> <p>The proposal of the Idea Anteros project was to valorise the experience of ex drug-addicts, transforming it into a professional know-how to be used inside a low threshold service, the drop-in. The working model of the training activity, aimed at the creation of a low threshold service for drug-addicts (drop-in), allowing trainees to be provided labour insertion. This model foresees the creation of a mixed group of trainees, composed of young social operators (psychologists, educators, social assistants, etc.) together with ex-addicts. This working model has allowed to create a highly qualified working group that has taken advantage from the personal experience of the ex-addicts and from the professional knowledge of the young professionals closer to the labour market.</p> <p>The Idea Antero project involved all the institutions that deal with drug addictions. It has subsequently given life to an innovative training project on the drug addictions for to the police corps (police of state,</p>
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			<p>children in state of abandonment aged from 0 to 5 years.</p>	<p>policemen, finance guard, town police, penitentiary police) and to the operating ex-addicts that had frequented the project it conceives anteros: "police and peer support."</p> <p>The Project has given to the Fenice cooperative an institutional and professional recognition that, at the time, has allowed to obtain extremely interesting results of high social value giving an extraordinary turn to the Fenice cooperative story that, at that time, was at its early beginning.</p>
<p>Coop. Soc. Antares 2000 President: Paola Fabiani</p>	<p>II Facilitating access to finance</p> <p>III Encouraging entrepreneurship in Europe - entrepreneurship education</p> <p>VI Supporting European SMEs in standardisation</p>	<p>Leader II</p>	<p>When the cooperative Antares 2000 was founded in 1988, it pursued a particular objective: "to gather different experiences to create a new social entrepreneurial strength." It was an idea born from the grassroots and that comes true today. It is only by virtue of a culture centered on networking and programming that we have reached the objective to turn within a few years the social apprenticeship and cooperative work into a different model of social enterprise. The growth of the last few years has led to an important recognition: ISO 9001 and 9002 certification. The Antares 2000 social cooperative is an important reality in the Province of Rome today.</p> <p>The European Project has been thought from the territorial and productive marginality, which are tied up to the peripheral localisation and to traditional processes focused on the</p>	<p>Redefinition of the concept of quality of enterprise and transfer to an integrated concept of quality and consequent redefinition of the strategy and the processes of the cooperative as a social enterprise (i.e. private enterprise with public finality). The participation to national and European networks and the consequent start of a process of "learning by interacting", the redefinition of the working processes also allowing a greater information on the processes and the results, the revaluation of the human resource under the managerial and professional aspect (through the acquisition of more appropriate and innovative technical and methodological knowledge) have allowed to make the marginal location an indifferent or even competitive element.</p>

			<p>distribution of services, also in presence of a good quality of services, a low level of information and communication technologies, and strategies of human resource development. It was necessary to support the transition from a classical worker's cooperative to a social cooperative.</p> <p>The business strategy is exclusively linked to the demand: the income is produced only by contracts following calls for tenders.</p>	<p>Business strategy linked to the ability to produce offer (and therefore, to the ability to produce social innovation through the integration of policies and strategies, to anticipate change and to link community development with services) : income also produced by community projects initiated or promoted by the cooperative; proposals of innovation of the service systems or experimentation of services responding to needs that are present in communities and are not yet codified at the institutional level</p>
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